Cary Hulbert



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<u>/caryhulbert</u>

Brooklyn, NY

PROFESSIONAL OVERVIEW

I am a UX researcher and designer focusing on human-centric design and accessibility. My experience teaching in academia and the visual arts has led me to approach design with an appreciation for collaboration, listening and empathy.

SELECT WORK EXPERIENCE

<u>Printer</u>

Two Palms, New York, NY | June 2022 - Present Works with clients to create unique Intaglio and monotype prints for editions. Researches, problem-solves and tests new techniques to offer more options to the client.

<u>Co-owner and UX Designer</u> **Project Gallery V, Brooklyn, NY** | October 2020 - Present Leads user research, testing, prototyping for the gallery website. Reviews website and social media analytics. Ideates new website iterations and flows based on analytics and research.

Assistant Manager

Columbia University, New York, NY | July 2018 - July 2022 Critiqued work with clients to improve, produce and lead successful printmaking editions. Developed and led training on physical printing techniques, production, and safety with four faculty members and 70+ students per quarter.

UX Design Immersion Fellow

General Assembly, Remote | November 2021 - June 2022 Completed a full-time professional training of over 400 hours to develop and apply skills in prototyping, user research, usability testing, interface design, service design, and design leadership for projects.

Adjunct Assistant Professor

Columbia University, New York, NY | January 2017- December 2021 Taught multiple undergrad drawing and printmaking classes that focused on technique and various mediums.

Teaching Assistant

Parsons School of Design, New York, NY | January 2021-May 2021 Designing for Usability Teaching Assistant at Parsons School of Design.

Freelance Printer and Project Manager

Columbia University, New York, NY | September 2016 -July 2018 Managed client projects with a team to problem solve, create, edition, and document clients' works. Researched new techniques and ideated and prototyped new editions.

Freelance Photo Research Assistant

Fodor's Travel/Random House, New York, NY | October 2013- August 2014 Assisted in populating and adding metadata to Fodor's entire photo database archive. Worked with photographers to select high-quality, relevant, and enticing images.

SKILLS

Communication Visual Design Design Critique Critical Thinking Teamwork Problem-Solving User Interviews Surveys Card Sorting Usability Testing Affinity Mapping

TECH SKILLS

Figma Adobe Suite Google Drive Suite Miro Research Lo-fi & hi-fi sketches Physical Printing and Printmaking

EDUCATION

|| **UX Design Certificate** General Assembly Remote

|| **MFA in Visual Arts** Columbia University New York, NY

|| **BFA in Printmaking** Montserrat College of Art Beverly, MA